PHOTON

Driving
Digital HyperExpansion

Photon is a fast growing global technology company, leading the industry in Digital Transformation for Enterprise. Photon is known for creating amazing mobile-first digital customer experiences and designs; and delivers technical expertise across all levels of corporate infrastructure.

Fortune 500 Partners
Across Industries

RETAIL
JCPenney · PETCO · macy's · TARGET · BEST BUY · Neiman Marcus · YAMAHA · Mylan · HSN · sears · Walgreens · Horizon · Blue Cross Blue Shield of New Jersey · DARDEN RESTAURANTS · AMERICAN EAGLE OUTFITTERS · SEPHORA · Bass Pro Shops

HEALTHCARE
MDLIVE · BAYER · Steak 'n Shake · BJ's

BRAND MARKETING
Campbell's · EXPRESS · L'ORÉAL · Maritz · ESTĒE LAUDER · Coca-Cola · MERCK · Johnson & Johnson · RBC Royal Bank

MANUFACTURING & SUPPLY CHAIN
Schlumberger · Lincoln Financial Group · VWR We Enable Science · State Street · RBC

BANKING & FINANCIAL SERVICES
CHASE

PUBLISHING & MEDIA
The Washington Post · CENGAGE Learning · Reader's Digest · WS&Co WOODRUFF SAWYER & COMPANY · First Data · WESTERN UNION WU · MasterCard · KPMG · SCHOLASTIC · News Corp · McGraw Hill · J.D. POWER McGRAW HILL FINANCIAL

40%
of Fortune 100 enterprises are customers

1 Billion+
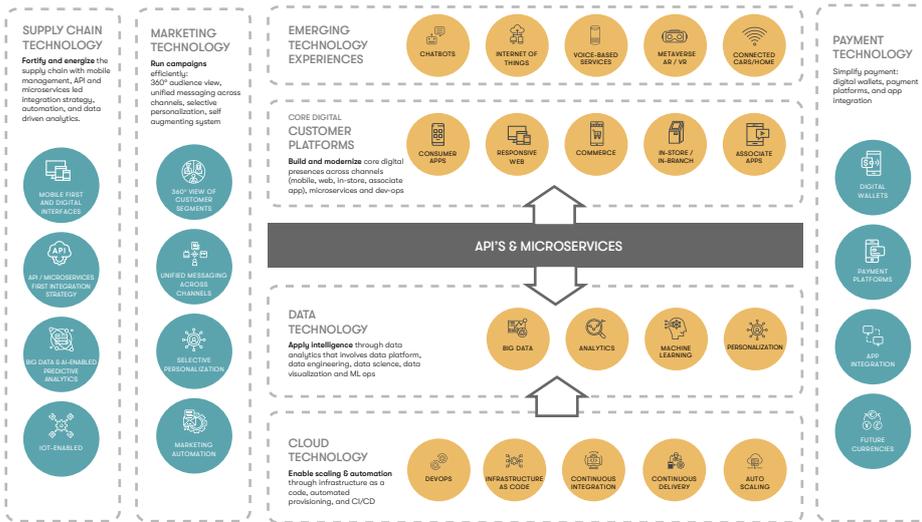Digital Touchpoints across web & mobile

6000+
Employees

5000+
Digital engineers

London, UK
Headquarters

14
Offices worldwide

DIGITAL HYPEREXPANSION™
A FRAMEWORK FOR THE THIRD WAVE OF DIGITAL

SUPPLY CHAIN TECHNOLOGY
Fortify and energize the supply chain with mobile management, API and microservices led integration strategy, automation, and data driven analytics.

- MOBILE FIRST AND DIGITAL INTERFACES
- API / MICROSERVICES FIRST INTEGRATION STRATEGY
- BIG DATA & AI-ENABLED PREDICTIVE ANALYTICS
- IOT-ENABLED

MARKETING TECHNOLOGY
Run campaigns efficiently: 360° audience view, unified messaging across channels, selective personalization, self augmenting system

- 360° VIEW OF CUSTOMER SEGMENTS
- UNIFIED MESSAGING ACROSS CHANNELS
- SELECTIVE PERSONALIZATION
- MARKETING AUTOMATION

EMERGING TECHNOLOGY EXPERIENCES
- CHATBOTS
- INTERNET OF THINGS
- VOICE-BASED SERVICES
- METAVERSE AR / VR
- CONNECTED CARS/HOME

CORE DIGITAL CUSTOMER PLATFORMS
Build and modernize core digital presences across channels (mobile, web, in-store, associate app), microservices and dev-ops
- CONSUMER APPS
- RESPONSIVE WEB
- COMMERCE
- IN-STORE / IN-BRANCH
- ASSOCIATE APPS

API'S & MICROSERVICES

DATA TECHNOLOGY
Apply intelligence through data analytics that involves data platform, data engineering, data science, data visualization and ML ops
- BIG DATA
- ANALYTICS
- MACHINE LEARNING
- PERSONALIZATION

CLOUD TECHNOLOGY
Enable scaling & automation through infrastructure as a code, automated provisioning, and CI/CD
- DEVOPS
- INFRASTRUCTURE AS CODE
- CONTINUOUS INTEGRATION
- CONTINUOUS DELIVERY
- AUTO SCALING

PAYMENT TECHNOLOGY
Simplify payment: digital wallets, payment platforms, and app integration
- DIGITAL WALLETS
- PAYMENT PLATFORMS
- APP INTEGRATION
- FUTURE CURRENCIES

Leadership

Srinivas Balasubramanian
Cofounder &
Chief Executive Officer

Mukund Balasubramanian
Cofounder &
Chief Technology Officer

Offices Worldwide

- COLUMBUS
- CHICAGO
- TORONTO
- GOTHENBURG
- LONDON
- PARIS
- NEW YORK CITY
- SAN FRANCISCO
- DALLAS
- MEXICO CITY
- DUBAI
- BANGALORE
- CHENNAI
- HYDERABAD
- JAKARTA

Our Differentiators

Mobile Apps

We develop state-of-the-art mobile apps for business that are powered by the latest digital technologies from a team dedicated to receiving 5 star reviews.

User Experience

We deliver multi-platform user experiences, that help build the brand for our partners by delighting their customers and improving engagement and satisfaction.

Digital HyperExpansion

Digital HyperExpansion (DHX) is the third wave of growth of digital technologies in the enterprise. We leverage the DHX framework to help enterprises becoming technology platforms and support complete data-driven digital lifecycle and portfolio management, with a focus on evolvability.

Find us on:

www.photon.com

Contact Us:
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